

Andrew Heaps

07901587658

Twickenham, TW1 4HH

heapsap@gmail.com

andrewheaps.com

Professional Skills

Email developer, digital design and build. I take projects from the initial brief, to client presentations, UI development and through to full digital data-driven responsive design and build.

- **Software** - Adobe CC including Photoshop, Dreamweaver, Animate, Illustrator, HTML5, CSS3, GSAP animation, JQuery plugins, WordPress development.
- **CRMs** - Salesforce Email Studio, IBM Silverpop Engage, Adestra - MessageFocus, Campaign Monitor, Dotmailer, MailChimp and some Sailthru.
- **Email testing** - Litmus, Email on Acid.

Experience

Once Upon A Time (Disney) (Remote work)

2021 October - December

Various email projects for Disney World and Disney+.

Inspired Thinking Group (Remote work)

2020 September - December

Email developer building responsive emails in Salesforce Email Studio for Clarks Shoes USA.

Carphone Warehouse (West London)

2019 two month contract

Email developer/html specialist building responsive data-driven marketing emails.

Stackworks (Central London)

2019 contract

Updating and creating responsive HTML email templates for Citroen and Peugeot's new range of cars.

Otro (Central London)

2019 one month contract

Email developer and html template work on an app featuring exclusive content from the world's greatest football players.

Inspired Thinking Group (Central London)

2019 & 2018 two month contracts

Email developer/html specialist building responsive customer journey emails for Buzz Bingo & the Coop marketing campaigns.

Daily Mail (West London)

2018 six month contract

Email developer/html specialist building responsive customer journey emails templates for Mail Finance, Mail Travel and Mail Shop.

Reech Corporation

Wordpress websites

Design and build websites for Reech Corporation affiliated partners.

Carphone Warehouse (West London)

2017 one year contract

Email developer/html specialist building responsive data-driven marketing emails.

WDMP (Central London)

2016-15 multiple freelance contracts

Responsive emails and landing pages for various clients including Hiscox Insurance.

DST Systems (The City)

2016-13 multiple freelance contracts

Creating responsive HTML emails and web landing pages for various clients including Royal Bank of Scotland Group, NHS and Hyundai. Some design work.

VCCP Partnership (Central London)

Freelance work 2016-15

Creating responsive emails and Campaign Monitor email templates for clients such as Kia Motors, More Than and Nationwide.

ICLP (The City)

Regular freelance work 2016-12

Design and build for responsive emails and digital banner ads. End clients included Radisson Hotels, Hackett, Intel and Merck.

Small Back Room (Central London)

Freelance work 2016-15

Email developer/html specialist building responsive data-driven emails.

EG+ (Central London)

Regular freelance work 2015

Working on various banner campaigns including for Mercedes-Benz UK.

Iris Worldwide (Central London)

Freelance work 2015

Creating responsive emails and templates for clients including Wickes.

Wellcome Trust (Central London)

Regular freelance work 2015-11

Design and build HTML emails/e-flyers, microsites, digital ads, social media 'channel art' and digital displays for galleries, both for the Wellcome Trust and Wellcome Collection.

Ocado (Welwyn Garden City)

Freelance work 2014

Creating responsive HTML email marketing templates.

Southbank Centre (Central London)

Regular freelance work 2014-11

Freelance work designing, building and broadcasting emails, microsites and online banners for the digital marketing department.

Earlier work placements include;

Pentagram, CHI&Partners, AKA, BrandPie, British Council, Department of Work and Pensions, JKR, Allen & Overy, Virgin Media, Wall Street Journal.

Education

Hoxton Bibliotech - Advanced HTML coding

Institute for Professional Development - Advanced Flash Animation

Royal College of Art – MA Photography

W. Sussex College of Art & Design - BA Multimedia